The Cycling Embassy of Denmark and Urban Cycle Planning invites you to participate in

## The Bikeable City Masterclass

May 12-16, 2025 in Copenhagen

**Deadlines March 8, 2025**Latest registration

March 15, 2025 Confirmation of masterclass

We are happy to announce the Masterclass on May 12-16, 2025 in Copenhagen.

Come and join this international event and get first-hand experience with Danish cycling solutions and the everyday cycle culture in the City of Copenhagen and neighbouring cities.





Invitation to participate in

### The Bikeable City Masterclass

#### May 12-16, 2025 in Copenhagen

The Cycling Embassy of Denmark and Urban Cycle Planning are inviting urban planners, decision makers, activists and others to experience the Danish cycle culture. You will get first-hand experience with Danish cycle solutions and the everyday cycle culture in the City of Copenhagen and neighboring cities.

Leading Danish experts from academics, consultancies, city administration and also politician will show you how you can approach cycling to improve conditions for cyclists in your city.

We will also exchange international experiences about challenges and potentials in the participants cities to improve quality of cycling infrastructure and increase the number of cyclists.

We are looking forward to welcoming you for the spring season in May enjoying also the famous urban life of Copenhagen.

We can recommend to you an economic hotel accommodation in the central part of Copenhagen with group reduction or we can offer a few private accommodations thanks to members of the Danish Cyclists' Federation.

You can get more information about the Masterclass and sign up here. Please don't hesitate to share this invitation in your network. We would love you and a group of your colleagues to participate.

#### **Cycling Embassy of Denmark**

cyclingsolutions.info/embassy/bikeable-city-masterclass (link)

Facebook site "Bikeable City Masterclass - Copenhagen" facebook.com/bikeablecity (link)













#### Learn Cycle Promotion the Danish Way

Do you need knowledge and concrete tools on how to promote cycling or improve conditions for cyclists in your country or city?

Through a mix of presentations, hands-on workshops on case studies, site visits and daily guided bike tours to study cycle solutions and urban spaces, our experts will give you inspiration to create more liveable and bikeable cities.

#### What you get

You will get know-how of integrating cycling in sustainable mobility policies and climate goals, cycle infrastructure design, road safety, multi-modal transport as well as cycle education and promotion. We will also work with you on general cases based on challenges in your own cities. You will receive a diploma forcompleting the Bikeable City Masterclass.

#### The course fee

Price: 2,400 euro per person.

The course fee includes expert guidance, course material including back ground material available in Dropbox, and expenses for excursion to neighbouring city, bike rental, lunch and coffee breaks. Travel, accommodation and insurance expenses are not included.

#### Registration

For information on available spaces contact Urban Cycle Planning on lotte@lotte-bech.dk

#### **The Program**

- Introduction to city development and cycle planning
- Working with bicycle strategies and bicycle accounts as tools for cycle promotion
- The political process seen from city council, administration and advocacy groups
- Cycle networks
  - Cycle Superhighways and Green Cycle Routes
- Cycle infrastructure design
- Traffic safety for cyclists, accident and systematic accident reduction
- People First DesignThe Liveable City
- Cycling and public transport
- Campaigns and cycle education
  Start with the children





#### Inspiration from across the Globe

In addition to insights into Danish bicycle know-how, the masterclass offers a melting pot of inspiration from the participants' own cities and countries. Our groups often count participants from cities in USA, Latin America, Asia, Africa and Europe, so you will also get a broad international network.



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#### A life changing experience

"I want to express my gratitude for the inspiring Bikeable City Masterclass we had in May 2024. To me this Masterclass, has been a life changing experience, not only for the content of the course for its theoretical/experiential approach to the learning process, but also because of the opportunity of meeting world class champions and passionate and inspiring individuals like in the great team you have made."

Carlos Urrego Local Liaison for Colombia, GDCI Global Designing Cities Initiative New York, USA

#### Gain new perspectives

"Wonderful class! The political process classes were extremely helpful. The technical and safety classes key to develop the process. I like the case study develop across the class, as it helped reflecting on the learning. Finally, biking together through Copenhagen and truly experience what it means to have the planning and infrastructure was key."

Claudia Adriazola-Steil Director Health and Road Safety WRI Washington DC, USA



#### What's in it for you

"The entire masterclass process gave an all-inclusive experience. In addition to the principles learnt during class sessions, hands on experiences were also included; where site visits to understand and experience how the cycling experience with other road users work, seeing the integration of the different modes, meeting with those with experience in the political field to explain what strategies they employ to make it work etc. It is a must attend class for everyone."

Samuel Boamah Danquah Road Safety Coordinator for Road Design and Transportation Ghana

#### Inspiration to go home with

"Amazing class! Thank you! A real mix of approaches to provide a holistic perspective to creating cycling culture, effective communication, and an overall bicycle city. Great examples from Copenhagen and Odense to share with others and many photos. Great to have international participants to share stories and struggles! Overall a wonderful week with fabulous people, gorgeous weather, and a whole lot of inspiration to go home with:)"

Skye Duncan Director, Nacto - GDCI New York, USA

