

The Cycling Embassy of Denmark and Urban Cycle Planning  
invites you to participate in

# The Bikeable City Masterclass

August 23–27, 2021  
in Copenhagen

**Deadlines**  
**June 20, 2021**  
Latest registration  
**July 1, 2021**  
Confirmation of  
masterclass

We are happy to announce the Masterclass  
on August 23–27, 2021 in Copenhagen.

Come and join this international event and  
get first-hand experience with Danish cycling  
solutions and the everyday cycle culture in the  
City of Copenhagen and neighbouring cities.





Photo: Ursula Bach, City of Copenhagen



Photo: Troels Heien, City of Copenhagen

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# The Bikeable City Masterclass

August 23–27, 2021 in Copenhagen

The Cycling Embassy of Denmark and Urban Cycle Planning are inviting urban planners, decision makers, activists and others to experience the Danish cycle culture. You will get inspired from leading Danish experts and urban cycling enthusiasts to improve conditions for cyclists in your city.

We will also exchange international experiences about temporary bike lanes, which are popping up in many cities around the World, and also get inspired from the Danish cycle knowhow to turn them into safer permanent cycle facilities to improve quality of cycling infrastructure and increase the number of cyclists.

Denmark is gradually opening the social life and reducing corona restrictions thanks to the covid19 vaccination program that is planned to finish during July, so we are looking forward to welcoming you for the summer season in August enjoying also the famous urban life of Copenhagen. You can contact us for any further detailed information about on the re-opening of Denmark.

We can recommend to you an economic hotel accommodation in the central part of Copenhagen with group reduction or we can offer a few private accommodations thanks to members of the Danish Cyclists' Federation.

You can get more information about the Masterclass and sign up here. Please don't hesitate to share this invitation in your network. We would love you and a group of your colleagues to participate.

## Cycling Embassy of Denmark

[cyclingsolutions.info/embassy/bikeable-city-masterclass](https://cyclingsolutions.info/embassy/bikeable-city-masterclass) (link)

## Facebook site "Bikeable City Masterclass - Copenhagen"

[facebook.com/bikeablecity](https://facebook.com/bikeablecity) (link)

Urban Cycle Planning  
Lotte Bech, Architect



Cycling Embassy  
of Denmark



Photo: Ursula Bach, City of Copenhagen



Photo: Troels Heien, City of Copenhagen





Photo: Lotte Bech



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## Learn Cycle Promotion the Danish Way

Do you need knowledge and concrete tools on how to promote cycling or improve conditions for cyclists in your country or city?

Through a mix of presentations, hands-on workshops on case studies, site visits and daily guided bike tours to study cycle solutions and urban spaces, our experts will give you inspiration to create more liveable and bikeable cities.

### What you get

You will get know-how of integrating cycling in sustainable mobility policies and climate goals, cycle infrastructure design, road safety, multi-modal transport as well as cycle education and promotion. We will also work with you to directly apply and translate Danish solutions to the context of your own city. You will receive a diploma for completing the Bikeable City Masterclass.

### Practical info

The masterclass takes place at the University of Aalborg in Copenhagen.

**Price: 1,900 euro per person.**

The course fee includes expert guidance, course material including back ground material available in Dropbox, and expenses for excursion to neighboring city, bike rental, lunch and coffee breaks. Travel and accommodation expenses are not included.

## The Program

- Introduction to city development and cycle planning
- Working with bicycle strategies and bicycle accounts as tools for cycle promotion
- The political process seen from city council, administration and advocacy groups
- Cycle networks
  - Cycle Superhighways and Green Cycle Routes
- Cycle infrastructure design
- Traffic safety for cyclists, accident and systematic accident reduction
- From pop-up cycle infrastructure to permanent solutions
- People First Design
  - The Liveable City
- Cycling and public transport
- Campaigns and cycle education
  - Start with the children

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## Inspiration from across the Globe

In addition to insights into Danish bicycle know-how, the masterclass offers a melting pot of inspiration from the participants' own cities and countries. Our groups often count participants from cities in USA, Latin America, Asia, Africa and Europe, so you will also get a broad international network.



## It all begins with the children

*"Since I have followed the masterclass I adapted my discourse about cycling in the city. I focus more on the fact that you have to learn to very small children how to use two wheels. This is what I did when I was a child and I consider this the main reason why cycling is still a natural choice for me."*

Maarten Dieryck  
Brussels Chief Architect  
Belgium

## Gain new perspectives

*"Wonderful class! The political process classes were extremely helpful. The technical and safety classes key to develop the process. I like the case study develop across the class, as it helped reflecting on the learning. Finally, biking together through Copenhagen and truly experience what it means to have the planning and infrastructure was key."*

Claudia Adriaola-Steil  
Director Health and Road Safety WRI  
Washington DC, USA



## What's in it for you

*"The entire masterclass process gave an all-inclusive experience. In addition to the principles learnt during class sessions, hands on experiences were also included; where site visits to understand and experience how the cycling experience with other road users work, seeing the integration of the different modes, meeting with those with experience in the political field to explain what strategies they employ to make it work etc. It is a must attend class for everyone."*

Samuel Boamah Danquah  
Road Safety Coordinator for Road Design and Transportation  
Ghana

## Inspiration to go home with

*"Amazing class! Thank you! A real mix of approaches to provide a holistic perspective to creating cycling culture, effective communication, and an overall bicycle city. Great examples from Copenhagen and Odense to share with others and many photos. Great to have international participants to share stories and struggles! Overall a wonderful week with fabulous people, gorgeous weather, and a whole lot of inspiration to go home with :)"*

Skye Duncan  
Director, Nacto - GDCI  
New York, USA

