

Press sheet Our network represents cycling professionals from private companies, local authorities and non-governmental organizations. We work together to promote cycling and communicate cycling solutions and know-how.

PUBLIC ORGANIZATION



The cycle superhighways in the Capital Region are high-quality regional cycling routes. The aim is to make it easy, flexible and safe to cycle to and from work over longer distances. We can connect you with long-distance commuters, planners and decision makers of the Cycle Superhighway Collaboration and tell you the story behind it all.

More about the 31 collaborating municipalities, the Capital Region, and videos of users and facilitators: https://supercykelstier.dk/english/



Real and Alexandree

The Danish Cyclists' Federation works to make the bicycle the natural, safe, everyday choice for all and to harness the bicycle to bring about a healthier, more sustainable world. The Danish Cyclists' Federation is the only transport organization in Denmark that speaks the cyclists' cause. We have ongoing contact with politicians and officials in Parliament and a long list of municipalities – and sits at the table when future traffic is debated and solutions are to be found. Contact info: Jens Peter Hansen, Chair, Danish Cyclists' Federation, +45 2448 1604, www.cyklistforbundet.dk/english

NGO



DGI is a non-profit organization that works closely with sports associations to promote exercise and community sport in Denmark. DGI comprises more than 6,400 associations representing over 1.6 million members, with DGI Cycling accounting for 34,546 of those members in 459 associations. We work with local cycling clubs to create and develop activities that will prompt more Danish people to get around by bike – preferably together with others. Contact info: Tobias Eichner Larsen, +45 6169 6618

OTHER



The Association of Danish Bicycle Dealers is an industry organization that provides legal advice to its members, does lobbying work on their behalf and offers sectoral agreements to them. The Association has 310 bike dealers and 40 industry suppliers as members. In our reports, we can provide general information and statistics on the cycle industry and bike sales, as well as information about Denmark as a cycling nation and the steps being taken politically to promote the use of the bicycle and improve cyclists' day-to-day life.

Contact info: Thomas Johnsen, +45 65923300, tj@danskecykelhandlere.dk

MANUFACTURER



At **Geveko Markings**, we develop, manufacture and distribute horizontal markings to more than 80 countries around the world with the goal of enabling safe, sustainable and efficient mobility for everyone. We believe that infrastructure plays a vital part in getting more people to choose the bike – and to feel safe doing so. Supported by almost a century of expert knowledge, we offer high-quality marking materials in any size, material, colour or form required for improving cycling infrastructure.

Contact info: Anders Wellving, Business Development Manager, +45 61421498



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MUNICIPALITY



Gladsaxe Municipality invites you to experience Danish culture by bicycle. 'Svaleruten' – the Swallow Route – will lead you around 45 attractions, from an old castle to 'Smørmosen', where you can explore rich wildlife. When feeling culturally enriched, keep riding your bike! Gladsaxe is part of the 'Cycle Superhighways' network, which lets you ride your bike unhindered to Copenhagen or elsewhere.

Contact info: groups are offered a free guided tour. If interested, please contact Jesper Bjerring Larsen, jbl@ggglx.dk or +45 39576920

MUNICIPALITY



Randers Municipality is in the lead. The national cyclist survey shows that as many as 18% of people in Randers own an electric bike. This puts the municipality in first place compared to other municipalities in the Central Denmark Region. The reason for this great success is that, for 10 years now, the municipality has been lending e-bikes to citizens. There is a demand for the fast bikes, causing many citizens to replace the car with a bicycle.

Contact info: Birgit Berggrein, email bibe@randers.dk, +45 89151672/25441672

CONSULTANCY



If cycling is to feel safe for everybody, we need to make solutions that feel attractive and cohesive, whether you are in the countryside or in an urban environment. At NIRAS, we create cycling solutions based on user needs and the local area. We seek to build a sustainable future that enhances a healthy lifestyle by putting more focus on safe, walkable and cycle-friendly urban environments.

Contact info: Julie Majlund Buschardt, board member, Cycling Embassy of Denmark/Senior Consultant in Sustainable Mobility, NIRAS, julb@niras.dk, +45 4256 8292

CONSULTANCY



Ramboll is a Danish-founded international design and engineering consultancy. Through decades of experience in planning and designing for cycling in Denmark, we assist cities worldwide to harvest the benefits of cycling by making it a safe and attractive means of transportation – not only for the dedicated few, but for all, regardless of age, gender or fitness.

Contact info: Marianne Weinreich, Chair, Cycling Embassy of Denmark/Market Manager, Ramboll (interviews and presentations), mwein@ramboll.dk, +45 5161 4968

CONSULTANCY

RAW Mobility is a Copenhagen-based consultancy company with a preference for sustainable transportation. RAW Mobility has in-depth expertise in traffic planning and design, urban planning and mobility. One of RAW Mobility's key focus areas is safety and mobility for cyclists and pedestrians in and around cities.

Contact info: Casper Wulff, Partner, casper@rawmobility.dk, +45 51144638

CONSULTANCY



Thomas Krag has extensive knowledge of utility cycling in Denmark and Copenhagen and will be able to answer questions such as why Danes cycle, why they don't, the role of cars etc (however, he knows next to nothing about cycling as a sport). Moreover, he can point out interesting places (from a utility cycling point of view) to visit in Copenhagen. He speaks English, German and Danish.

Contact info: Thomas Krag Mobility Advice, tk@thomaskrag.com, tel. +45 27 11 86 24, website https://www.thomaskrag.com

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